

I oppose the intention of the FCC to challenge any of the state no-call rules that may be more restrictive (protective of the privacy of the consumer) than what the FCC has provided. The Wisconsin no-call law has greatly improved life for hundreds of thousands of Wisconsin residents, and a large part of the improvement is the elimination of unwanted sales calls. As I understand it, the FCC rules would allow credit card companies and other service providers to continue to badger consumers for many months after service has been discontinued, while the Wisconsin rule is more protective of our residents' privacy. I am not at all sympathetic to the banks and the "cold call" industry about these restrictions, and greatly resent the FCC's willingness to be a tool that would intrude on the rights of Wisconsin citizens to be "left alone" under our state's laws.

Please end this effort to preempt what has been a very useful and satisfactory privacy protection for Wisconsin citizens.

--Tom Zaremba